# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:57
ANSWERED ON:26.02.2008
FOREIGN DIRECT INVESTMENT IN BROADCASTING SECTOR
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**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) the percentage of Foreign Direct Investment (FDI) in the broadcasting sector of the country at present;

(b) whether the Government proposes to increase the percentage of Foreign Capital Investment (FCI) in the broadcasting sector of the country;

(c) if so, the details thereof alongwith the new proposals of FDI received by the Government, country-wise;

(d) the details of the proposals cleared by the Government, country-wise; and

(e) the details of the proposals rejected by the Government alongwith the reasons therefor?

## Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a): As per the present provision following foreign investment limits have been prescribed for different sub-sectors within the Broadcasting sector:-

| | |
|---|---|
| FM Radio | FDI+FII investment upto 20% |
| Cable Network | 49% (FDI+FII) |
| Direct-to-Home | 49% (FDI+FII). Within this limit, FDI component not to exceed 20% |
| Setting up hardware facilities such as up-linking HUB, etc. | 49% (FDI+FII) |
| Up-linking a News & Current Affairs TV Channel | 26% FDI+FII |
| Up-linking a Non-news & Current Affairs TV channel | 100% |

(b) to (e): The policy on FDI is reviewed on a continuous basis by Department of Industrial Policy and Promotion with a view to rationalize/liberalize and simplify procedures. The Foreign Investment Promotion Board (FIPB) in the Ministry of Finance has informed that 37 proposals pertaining to information and broadcasting sector have been aprroved in the year 2007 (January −December, 2007). However FDI inflow statistics is being collected and will be laid on the Table of the House.